

Base

Package

The essentials for a professional web presence with 360.Agency

Generic, templated dealer website with CSS personalization
(includes unlimited access to XMS Pro 360).

Powered by SM360



XMS Pro 360

CMS access for promo management, articles, coupons, landing pages, sections, departments and users.



XMS 360

- New and pre-owned cars inventory management software. (Includes syndication).
- FCA Canada New Inventory Car Configurator



XMS Mobile

Mobile version of our inventory management tool, adapted to your field team: VIN scan, data management, pictures and videos. (Available for Android and iPhone).



PHONETRACK 360 LITE

6 local or (1-800) phone number with PHONETRACK 360 LITE access. (1000 minutes, tracking & recording included + \$25 for each additional 500 minutes).



DASH 360 - FCA Canada Analytics Bundle

Reporting package accessible through XMS Pro 360 to access critical data about website and CRM activities.



XMS Review 360

App that allows you to collect testimonials at point of sale to broadcast on your website and social media. (Available for iPhone and iPad).



SHOWROOM 360 (v1)

Lease and finance calculation

Our Showroom application provides a payment calculator as well as lease or finance options, including manufacturer rebates for new cars.



Design & Programming

Generic template incorporating FCA Canada's branding requirements.



New Cars

- Specific VDP landing page for every trim level.
- 3 interior & exterior pictures for each colour. (Matching Canadian make, model, year, trim).
- Complete collection of new vehicles with an image gallery of your inventory.



Pre-owned, new and certified cars

Inventory syndication management for pre-owned and new vehicles including certified vehicles. (Import & export).



SSL protocol

Includes HTTPS protocol to provide a high data transmission security.

AVAILABLE OPTIONS

DIGITAL ADVERTISING

Set up your complete and customized media plan with your dedicated media director. (Banner creation included).

OPTIONAL INTEGRATION

HIGH-END PHOTO GALLERY

New vehicles: High-end and exclusive photo gallery (Canadian make, model, year and trim).

* Optional product for Base and Preferred Package. (Included in the Premium version).

TRADE 360

with Canadian Black Book Integration

SHOWROOM 360 (V2)

Digital Retailing

Not Available with the Base Package

Preferred

Package

Offer your clients an engaging website experience with 360.Agency.

Multi-templated FCA Canada-specific dealer website with content and CSS personalization *(includes access to XMS Pro)*.

Powered by SM360

XMS Pro 360

CMS access for promo management, articles, coupons, landing pages, sections, departments and users.

XMS 360

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- FCA Canada New Inventory Car Configurator

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SHOWROOM 360 (v1) Lease and finance calculation

Our Showroom application provides a payment calculator as well as lease or finance options, including manufacturer rebates for new cars.

Design & Programming

High-end template created specifically to meet FCA Canada branding standards.

New Cars

- Specific VDP landing page for every trim level.
- 3 interior & exterior pictures for each colour. *(Matching Canadian make, model, year, trim)*.
- Complete collection of new vehicles with an image gallery of your inventory.

Pre-owned, new and certified cars

Inventory syndication management for pre-owned and new vehicles including certified vehicles. *(Import & export)*.

SSL protocol

Includes HTTPS protocol to provide a high data transmission security.

Blog Starting Package

3 generic articles for activating the news section of your website. *(Exclusive items available with the Premium offer)*.

Dedicated Account Manager

Your personal advisor for the support of your website and your offensive marketing projects. *(Charges may apply)*

AVAILABLE OPTIONS

DIGITAL ADVERTISING

Set up your complete and customized media plan with your dedicated media director. *(Banner creation included)*.

HIGH-END PHOTO GALLERY

New vehicles: High-end and exclusive photo gallery *(Canadian make, model, year and trim)*.

** Optional product for Base and Preferred Package. (Included in the Premium version)*.

DIGITAL RETAILING

ONLINE SALES FOR AUTOMOTIVE RETAILERS

SHOWROOM 360 (V2)
New Cars

SHOWROOM 360 (V2)
Pre-owned Car

TRADE 360
(with SHOWROOM 360 V2)
Includes Canadian Black Book Integration

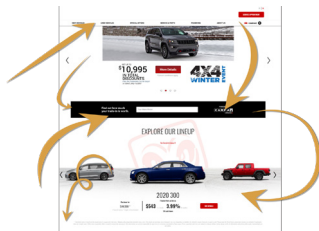
Premium Package

Never compromise on your consumer's digital experience; simply be the leader.

Custom-designed dealer website (with FCA Canada brand guidelines).

Powered by **SM360**

The Premium Package includes all items from the Preferred Package, plus:



Deluxe Template*

Design created for a dealership or group of dealerships offering Personalization to their image by including FCA Canada requirements. * Personalization at launch with no additional charges



Personalized Content

New, Pre-owned, After-sales, About us, Team, News, Videos, Testimonials, etc...



High-end photo gallery

New vehicles: High-end and exclusive photo gallery (Canadian make, model, year and trim).



360 Spin tour

New vehicles: 360 virtual tour of exterior and interior.



SHOWROOM 360 (V1)

Lease and Finance Calculation. Payment calculation app integrated with your website.



Blog Starting Package

3 Exclusive articles for activating the news section of your website.

AVAILABLE OPTIONS

DIGITAL ADVERTISING

Set up your complete and customized media plan with your dedicated media director. (Banner creation included).

DIGITAL RETAILING

ONLINE SALES FOR AUTOMOTIVE RETAILERS

SHOWROOM 360 (V2)
New Cars

SHOWROOM 360 (V2)
Pre-owned Car

TRADE 360
(with SHOWROOM 360 V2)
Includes Canadian Black Book Integration



Alfa Romeo

360.AGENCY

GROUP OF COMPANIES

SM360

C360

net media 360

360 HUMANIFY

FIDELITIX

Premium PACKAGE

An Italian touch for your Canadian consumers.

Luxury template designed dealer website (with Alfa Romeo brand guidelines).

Powered by **SM360**

The Premium Package includes all items from the Preferred Package, plus:



Deluxe Template*

Design created for a dealership or group of dealerships offering Personalization to their image by including Alfa Romeo Canada requirements.

* Personalization at launch with no additional charges



High-end photo gallery

New vehicles: High-end and exclusive photo gallery (Canadian make, model, year and trim).



SHOWROOM 360 (V1)

Lease and Finance Calculation.

Payment calculation app integrated with your website.



360 Spin tour

New vehicles: 360 virtual tour of exterior and interior.



Blog Starting Package

3 Exclusive articles for activating the news section of your website.

AVAILABLE OPTIONS

DIGITAL ADVERTISING

Set up your complete and customized media plan with your dedicated media director. (Banner creation included).

DIGITAL RETAILING

ONLINE SALES FOR AUTOMOTIVE RETAILERS

SHOWROOM 360 (V2)
New Cars


























SHOWROOM 360 (V2)
Pre-owned Car

TRADE 360
(with SHOWROOM 360 V2)
Includes Canadian Black Book Integration



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SERVICES		BASE	PREFERRED	 PREMIUM	PREMIUM
	XMS PRO 360 CMS access for promo management, articles, coupons, landing pages, sections, departments and users.	✓	✓	✓	✓
	XMS 360 • New and pre-owned cars inventory management software. <i>(Includes syndication)</i> • FCA Canada New Inventory Car Configurator	✓	✓	✓	✓
	XMS MOBILE 360 Mobile version of our inventory management tool, adapted to your field team: VIN scan, data management, pictures and videos. <i>(Available for Android and iPhone).</i>	✓	✓	✓	✓
	XMS REVIEW 360 App that allows you to collect testimonials at point of sale to broadcast on your website and social media. <i>(Available for iPhone and iPad).</i>	✓	✓	✓	✓
	PHONETRACK 360 LITE 6 local or (1-800) phone number with Phonetrack 360 Lite access. <i>(1 000 minutes, tracking & recording included + add for each additional 500 minutes).</i>	6 numbers + 1 000 min	6 numbers + 1 000 min	6 numbers + 1 000 min	6 numbers + 1 000 min
	DASH 360 - FCA CANADA, Analytics Bundle Reporting package accessible through XMS Pro 360 to access critical data about website and CRM activities.	✓	✓	✓	✓
	SHOWROOM 360 (V1) LEASE AND FINANCE CALCULATION A payment calculator as well as lease or finance options, including manufacturer rebates for new cars	✓	✓	✓	✓
	Personalized design and programming Meets FCA Canada's branding requirements	Generic template	High-end template	Luxury Template	Personalized Design
	New Cars : • Specific VDP landing page for every trim level. • 3 interior & exterior pictures for each colour. <i>(Matching Canadian make, model, year, trim)</i> • Complete collection of new vehicles with an image gallery of your inventory.	✓	✓	✓	✓
	Pre-owned, new and certified cars Inventory syndication management for pre-owned and new vehicles including certified vehicles. <i>(Import & export).</i>	✓	✓	✓	✓
	SSL protocol Includes HTTPS protocol to provide a high data transmission security.	✓	✓	✓	✓
	High-end photo gallery New vehicles: High-end and exclusive photo gallery. <i>(Canadian make, model, year and trim).</i> +	Price on request	Price on request	✓	✓
	360 Spin tour New vehicles: 360 virtual tour of exterior and interior.	-	-		
	Custom content New, Pre-owned, After-sales, About us, Team, News, Videos, Testimonials, etc...	-	-	-	✓
	Blog Starting Package 3 generic articles for activating the news section of your website. <i>(Exclusive items available with the Premium offer).</i>	3 Generic Articles	3 Generic Articles	3 Exclusive Articles	3 Exclusive Articles
	Dedicated Account Manager Your personal advisor for the support of your website and your offensive marketing projects.	Help Desk	✓	✓	✓
AVAILABLE OPTIONS					
	SHOWROOM 360 (V2) - New Cars Online sales for automotive retailers	Not available	Price on request	Price on request	Price on request
	SHOWROOM 360 (V2) - Pre-owned Car Online sales for automotive retailers	Not available	Price on request	Price on request	Price on request
	TRADE 360 (Stand alone) with Canadian Black Book Integration	Price on request			
	TRADE 360 (with SHOWROOM 360 V2) Includes Canadian Black Book Integration	Not available	Price on request		
	DIGITAL ADVERTISING Set up your complete and customized media plan with your dedicated media director. <i>(Banner creation included).</i>	NO MINIMUM BUDGET Price on request			
	SEO PLUS Includes 1 vehicle review and 1 news article per month.	Price on request			
	SEO POWER Includes SEO PLUS Package + 6 guestblogging articles per year with backlinks to your website and geo-targeted ad banners on the NetMedia 360 website network.	Price on request			
	CHAT 360 Instant messaging service connected to CRM 360 (Tiers 1 : included 100 conversations)	Price on request			