



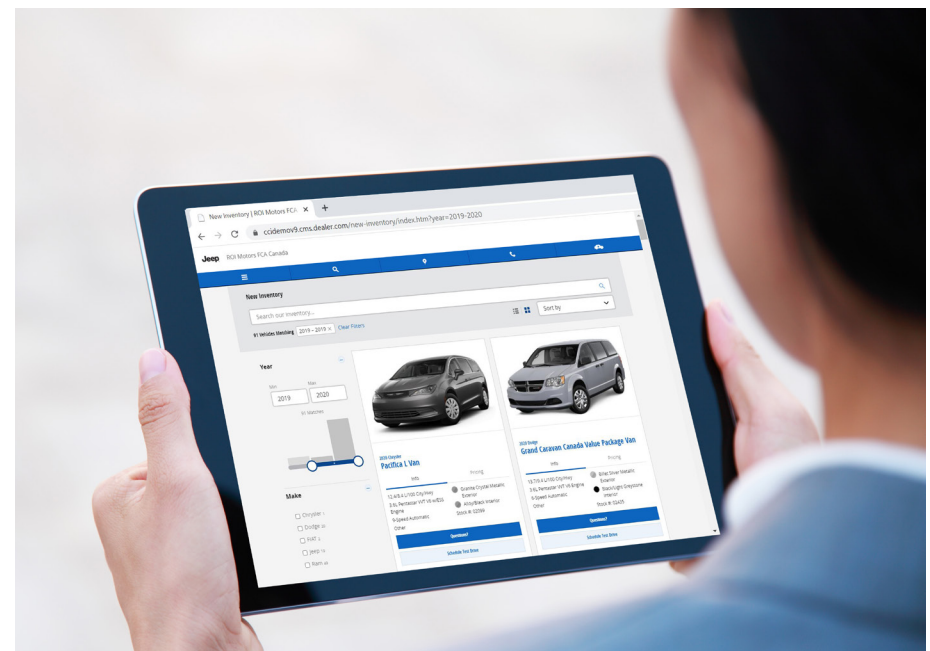
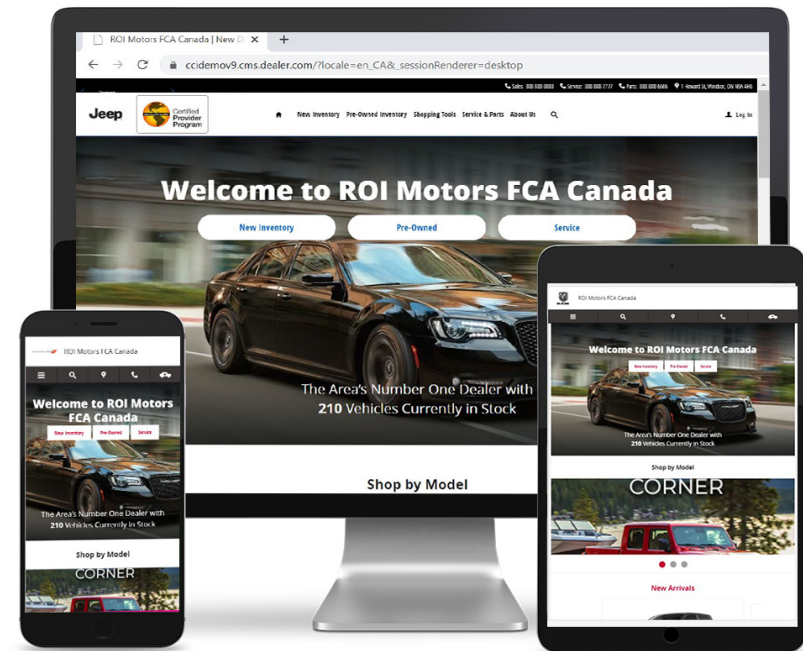
DEALER.COM

STELLANTIS DIGITAL CERTIFIED PARTNER

**BUILD YOUR
BEST DIGITAL
STOREFRONT
EXPERIENCE.**

Fueled by UX research, data science and exclusive integrations with Cox Automotive brands. Dealer.com websites deliver a full-service, personalized Digital Storefront experience, delivering ease and efficiency to your consumers. With annual platform updates and new features being added, Dealer.com websites reduce friction for consumers and drive leads for dealers.

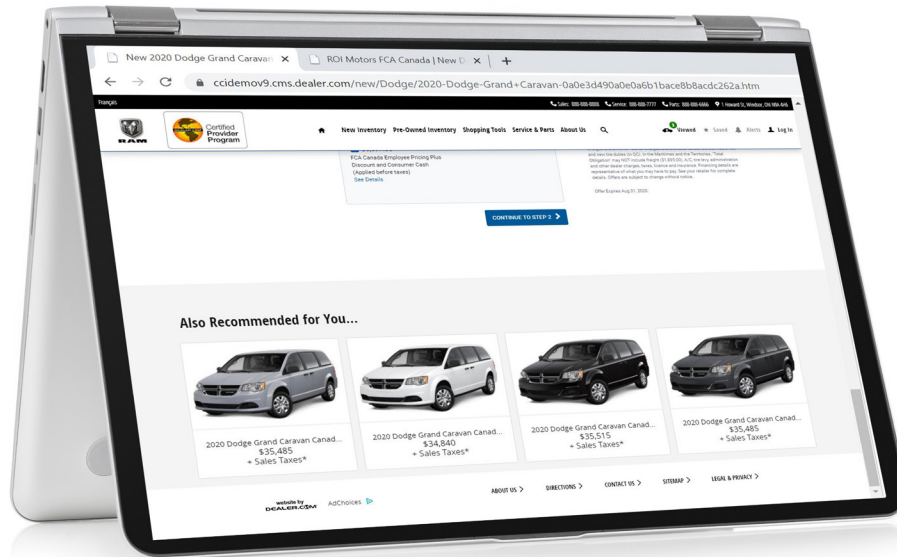
- **New: Home Page Design**
- **New: Dynamic Inventory Search and Redesigned SRP Experience:**
Enhanced real-time inventory search
- **New: Site-wide Free-Form Search:** With predictive recommendations ensuring consumers will find exactly what they're searching for
- **New: Personalized Shopping:** Data-backed, personalized website experiences that drive engagement across all profit centers, delivering the experience that consumers expect
- **New: Text to Phone:** Quickly forward any VDP listing to your smartphone.
- **New: New ControlCenter User Interface:** Redesigned to reflect dealer feedback.
- **New: Secure, Cloud-based Infrastructure:** Our partnership with Amazon Web Services ensures a fast and secure website experience.
- **New: Backed by Experts:** An accountable, highly-trained, digital marketing Performance Manager that delivers in-person proactive consultation and actionable insights that fuel your success
- **New: AudioEye:** Accessibility for All Customers



NEW FEATURES & PLATFORM UPDATES



- Performance Driven Designs
- Mobile-First Website
- ControlCenter -24/7 Analytics and Reporting
- Composer -Easy to use website editor
- MyCars
- Specials Campaign Manager - Create, Manage, Deploy Creative assets on your own!
- nGauge Quality Scoring System
- Flexible Pricing Configuration
- Call Tracking
- Secure Website
- Mobile Lot Capture
- Video Marketing
- SEO
- SEM
- Social Media Management
- Reputation Management
- Creative Designers



WEBSITE FEATURES



Dedicated Performance Consultant

Our success depends upon your success. Our Performance Consultants are trained experts.

Benefits:

- Dedicated Dealer.com Performance Consultant who specialize in marketing, advertising, and automotive to deliver proactive digital marketing consultation focused on your success
- Make best practice recommendations to ensure dealers are getting best results and ROI from Dealer.com products and services
- Monthly performance call and review with the dealership

PARTNERSHIP BENEFITS

Questions about our website solutions? Contact us at **1-888-609-3548** or **visit [Dealer.com](https://www.dealer.com)**