



DEALER.COM®

STELLANTIS DIGITAL CERTIFIED PARTNER

**MANAGED
CONTENT &
CREATIVE**

Dealer.com's professional Campaign Coordinators and Graphic Designers are dedicated to creating compelling, strategic website content that increases on-site engagement and aligns with your campaign strategy and dealership goals. Our Campaign Coordinators develop your campaigns according to your specific dealership, group, and OEM identity.



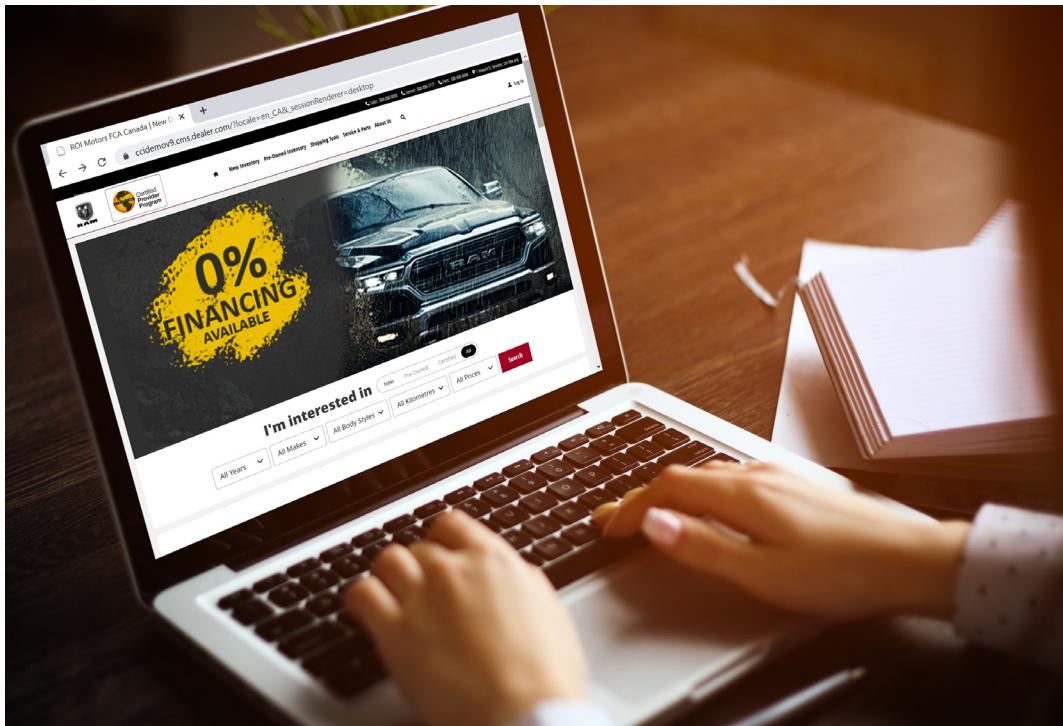
Content and Creative Benefits Include:

- A collaborative structure, backed by professional specialists for efficient campaign management
- Monthly campaign creation highlighting OEM incentives, dealership specials, and other dealership events
- Automotive-specific expertise to inform and deliver strategic marketing and design needs for today's automotive dealer
- A team of experienced graphic designers ready to create visually engaging and effective custom creative assets



CAMPAIGNS

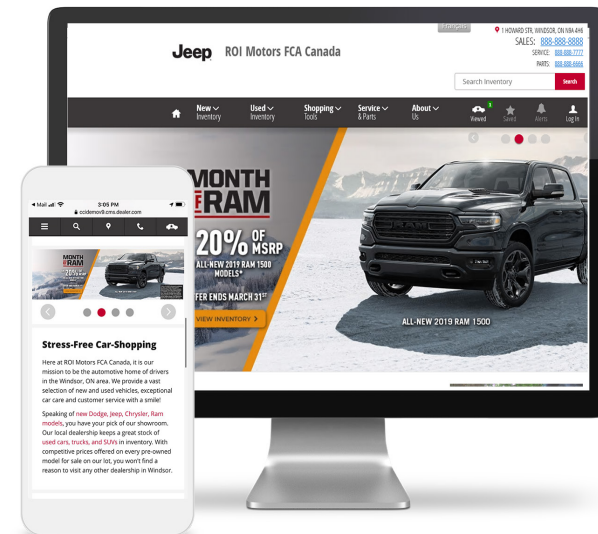
Our Content and Creative team leverages unique partnerships with OEMs to build approved campaigns using the most up to date and manufacturer compliant media. This reduces time spent gathering assets, resulting in cost savings and creative alignment. Digital campaigns are coordinated, initiated, and managed for optimal impact.



Proactive Strategic Campaign Guidance that Delivers Results

Each campaign includes:

- Homepage slideshow images
- Campaign landing page
- Landing page banners
- Creative for specials
- Creative for social visibility
- Enhanced blog content
- Existing page enhancements
- **New:** Fixed-Operations Creative



Questions about our Digital Solutions? Contact us at **1-888-895-8701** or visit **Dealer.com**