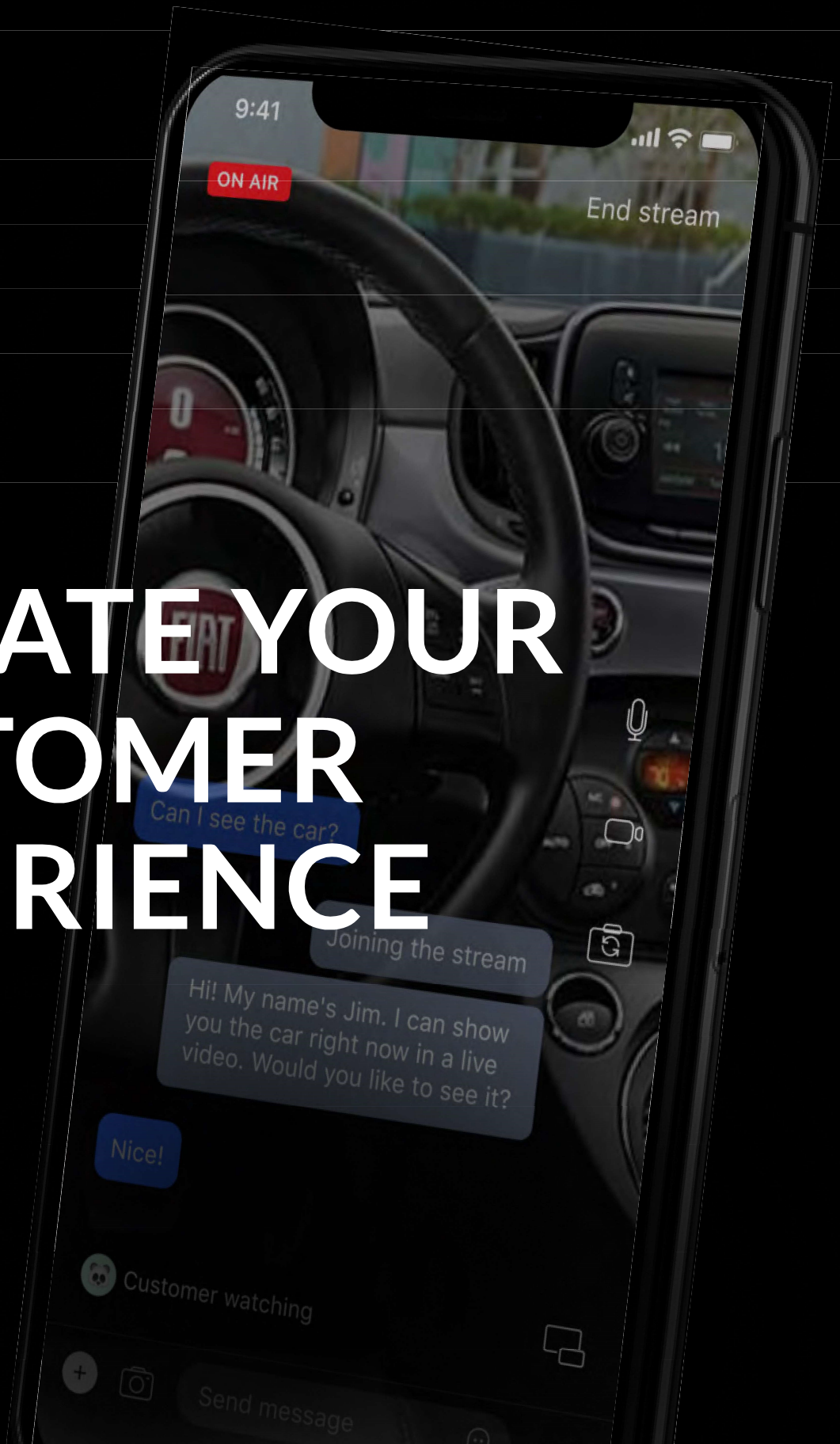


ELEVATE YOUR CUSTOMER EXPERIENCE

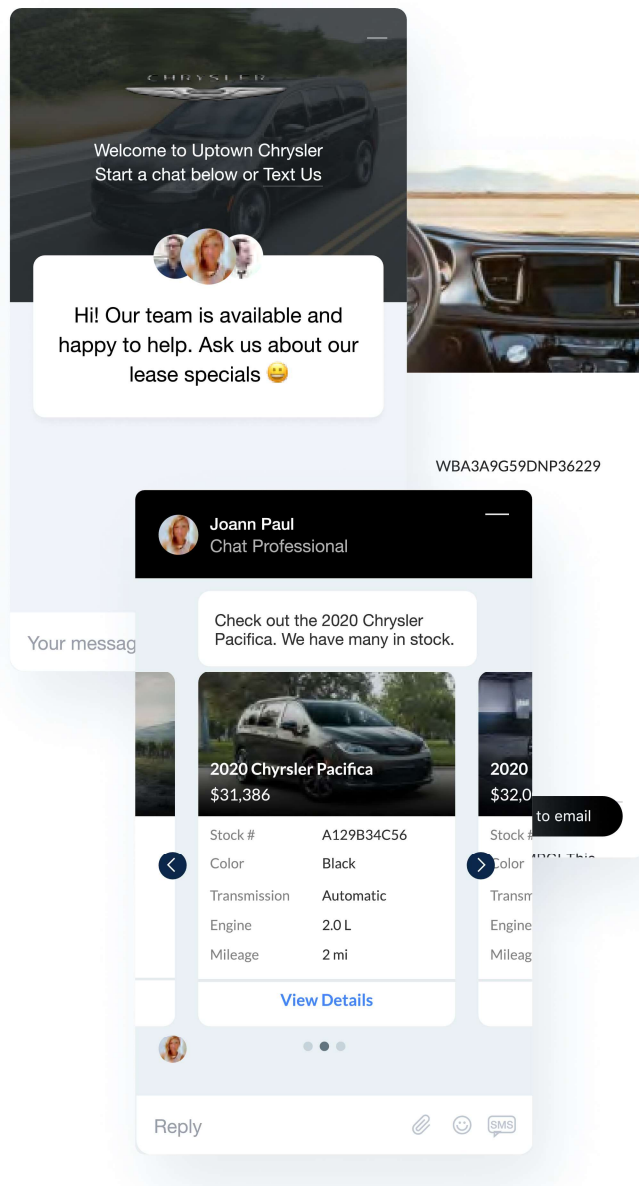




ChatSmart

The Most Advanced Live Chat in Automotive

ChatSmart makes it easy for your customers to connect with your dealership 24/7, boosting customer experience and online lead conversion.



Jump Into Live Chats via ResQ

Get real-time notifications and jump into a chat to instantly connect with your customer. Whisper to a team member to ask them for help or invite them into the conversation.



Show Off Inventory With Chat VDP

Over 72% of chats are related to inventory. We send vehicles in the chat so customers can easily view specs, pictures and videos.



Dynamic Greeters

Greet customers based on behaviour and intent. Our advanced greeter technology is designed to maximize chat engagement by delivering a personalised chat experience.



Quick Replies

Provide a powerful way to prompt website visitors to engage in a chat with our specialists. Customers can use Quick Replies to schedule a service appointment or value a trade-in for a unique experience.



BEAST AI Makes it Personal

Our patented behavioural scoring algorithm tracks and scores every visitor to your website to create unique engagement experiences and turn your anonymous web visitors into identifiable customers.



Available Integrations

Connect to your customers via Facebook Messenger, and view your leads and track the source by campaign, keyword, and origin with Google Analytics.



Chat Through Web or SMS

Put your customers in control of how they communicate with you. Easily move a chat from desktop to SMS.

Do More With Chat Integrations

Accelerate your lead generation efforts on Facebook Marketplace and Apple Business Chat.



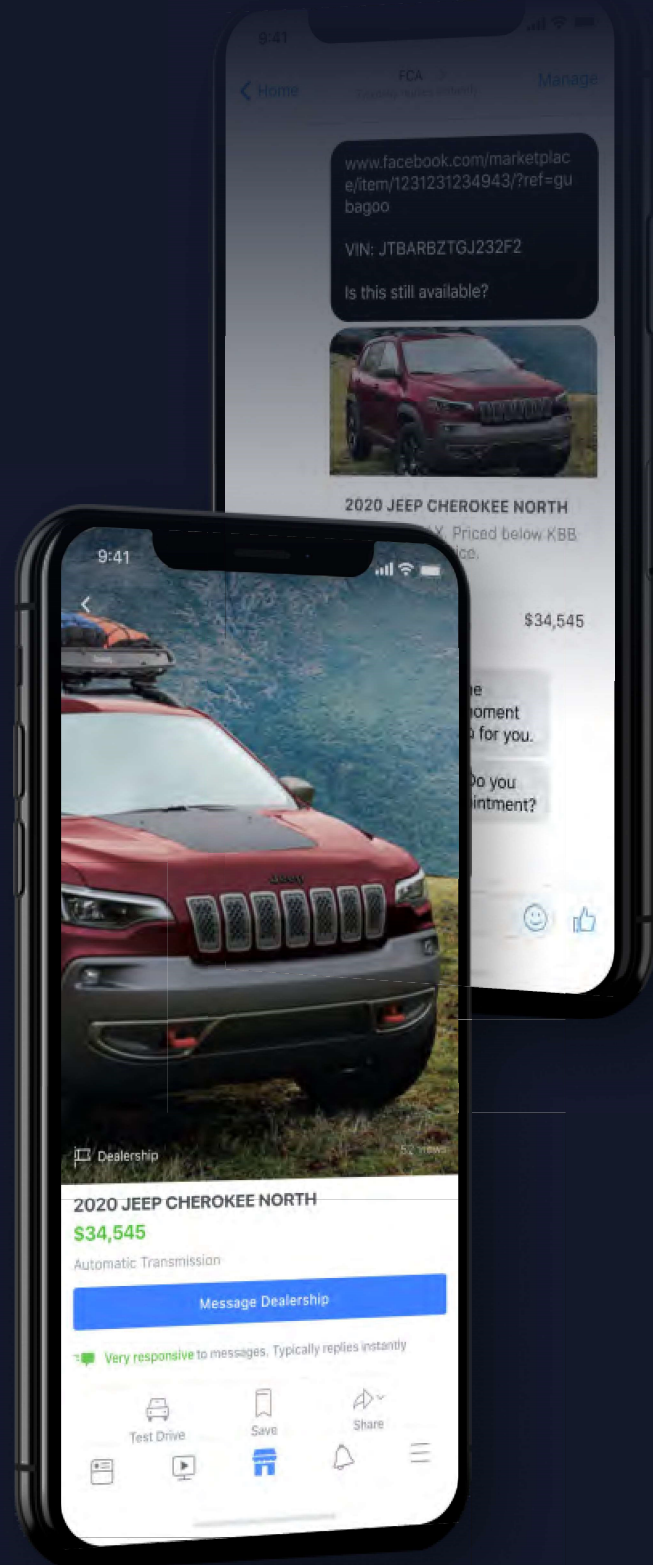
Facebook Marketplace: Sell your pre-owned inventory

Every day, millions of people use Facebook Marketplace to shop for cars. We will post your pre-owned inventory to Marketplace, take all inbound inquiries through Messenger, and deliver qualified leads directly to your CRM. All you need is a Facebook page to get started.



Apple Business Chat: Reach millions of iOS users

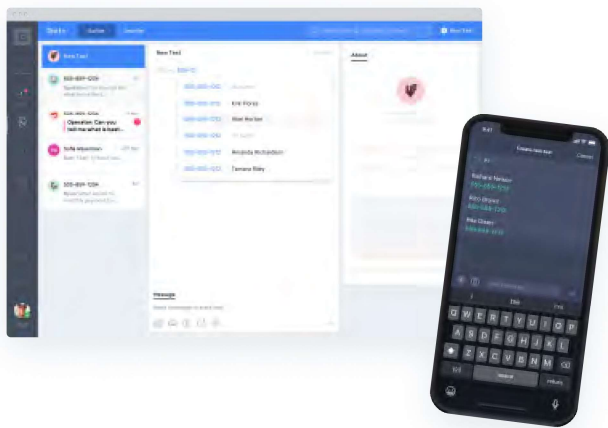
In one tap, iPhone and iPad users can chat with your dealership in the Apple Messages app. They can view inventory, ask questions, book a test drive, and schedule service appointments. Re-engage with customers at any time to get them back in the deal.





Powerful App for All Your Texting Needs

Text+ gives dealers greater control over how and when they engage with customers.



Ensure Compliance

Gain control over team communications. Each text message sent and received by your team members is centrally managed and can be viewed and acted on by managers.

Outbound SMS

Create new outbound SMS conversations with existing customers. After your customer opts-in, you can share vehicle inventory, photos, and live stream videos.

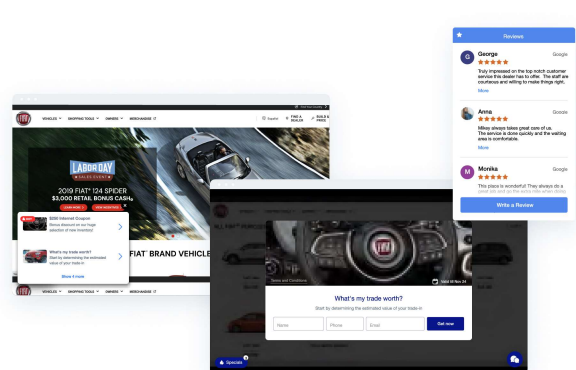
Inbound SMS

Receive and manage all incoming SMS conversations or leave it to our professional chat operators to handle - it's up to you!



The Intelligent Way to Promote Your Specials

Deliver hyper-relevant offers to your web visitors based on unique behaviour and take your lead conversion to the next level.



Dynamic Offers

Each website visitor is different, so why treat them all the same? Publisher dynamically changes your offers based on visitor behaviour to give your customers an offer made just for them.

Fully-Managed

We give you a dedicated Publisher expert to help you execute your Publisher strategy. Your Publisher expert will review offers, content, behavioural configuration and more to ensure that your offers are kept fresh and converting.

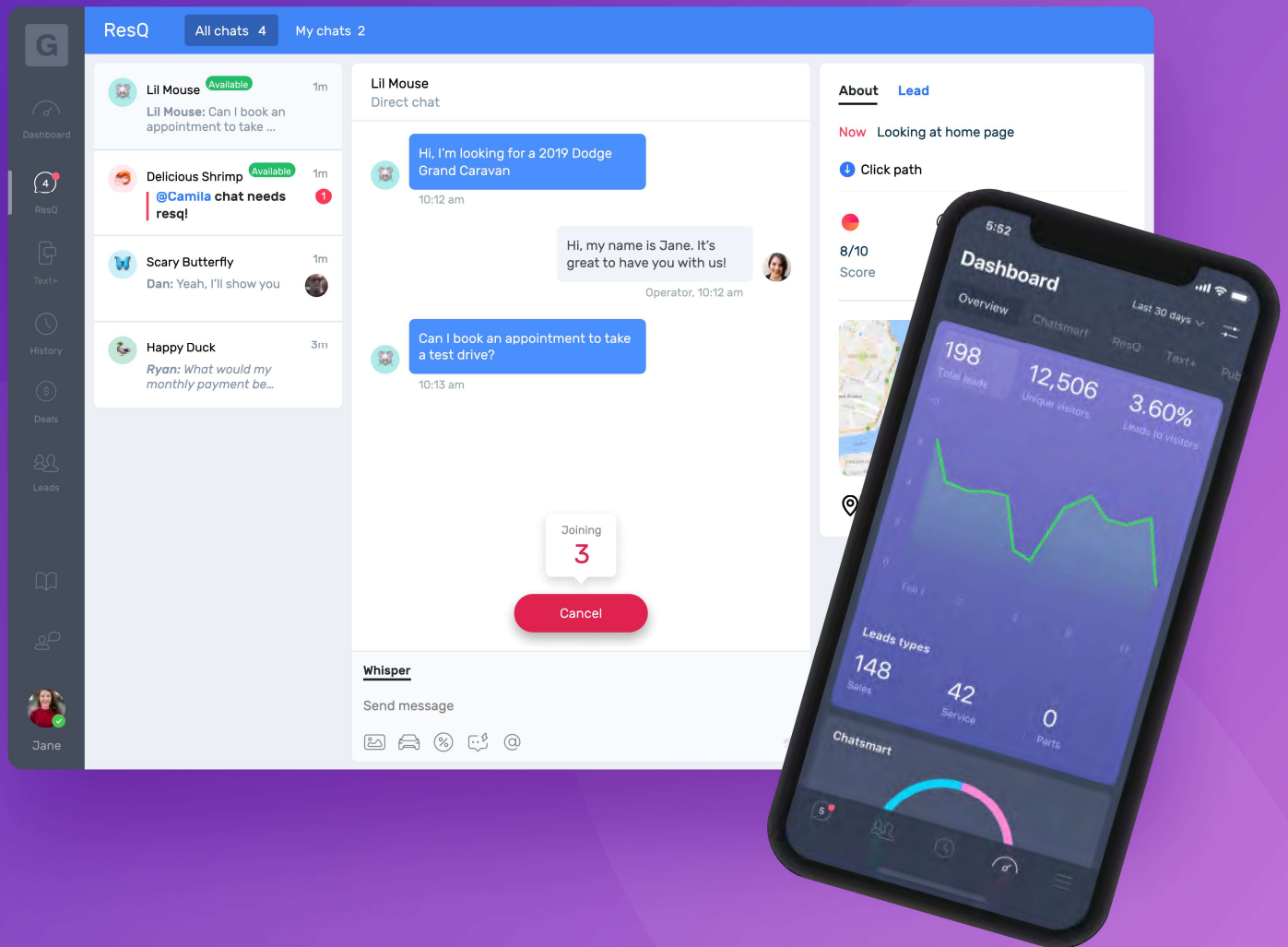
Make it Personal

Customers are 2x more likely to convert when offers are customized to their intent. Send behaviour-based offers to your customers based on their interest and get higher quality leads.



All-In-One Dealer Communication Platform

Dealers and their teams can instantly connect with customers and access real-time analytics across web and mobile.



Reporting & Analytics

Beautiful and dynamic reports, charts and dashboards are actionable and easy to understand. Provide dealers with unprecedented insight into team and dealership performance.

Robust Leads

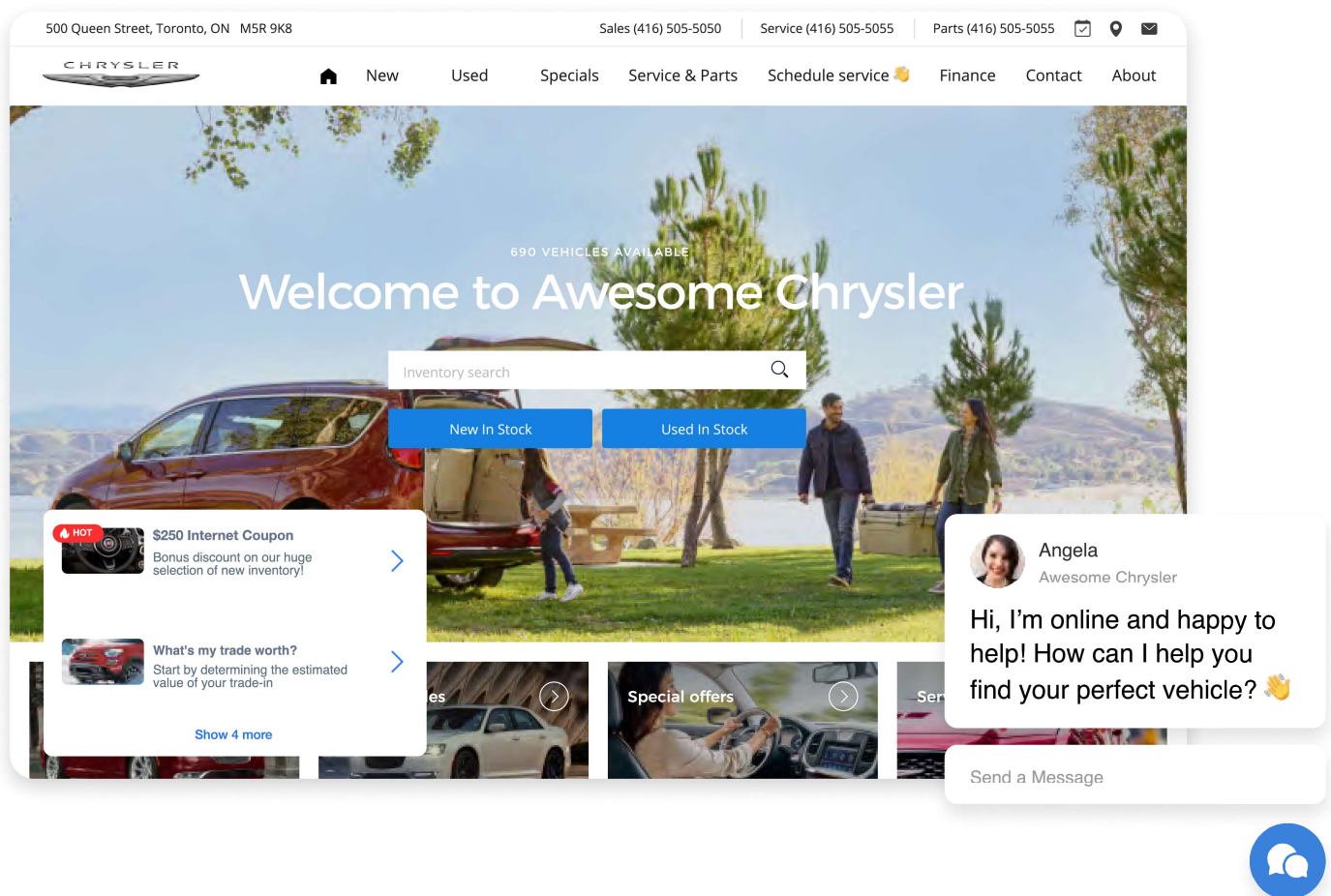
We integrate with your CRM to deliver detailed leads directly to your team. Details such as offer description, type, URL and source give your team more context for a stronger follow-up.

At Your Fingertips

Access all of your Gubagoo apps and services from your desktop or mobile device.

Gubagoo Subscriptions Automatically Extend to Brand Websites

Provide a new way for customers to engage with your dealership.



Sign up for fully managed chat and give your customers a personalized experience today!

Learn More