

AGENCE
LEADSTREAM
AGENCY

FCA DIGITAL
FCA DIGITAL CERTIFIED PROGRAMS



YOUR DEALERSHIP,
OUR **EXPERTISE.**

YOUR SUCCESS, OUR MISSION.

More than just an agency, we are your partners!



A team of passionate and **specialized** people!

Our team of digital marketing experts **combines over 175 years of experience** in the *automotive industry*. We have a proven track record!

- ✓ A complete range of services to better cover your market
- ✓ High-performance products to stay ahead of your competition
- ✓ We act as partners: clarity, simplicity and transparency
- ✓ Our added value: more qualified, quality leads!

To learn how to **maximize your investment**, trust **LeadStream**!



OUR RANGE OF SERVICES.

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- **SEM** – PPC Google Ads
- **Graphic ads & remarketing** / YouTube & video ads
- **SMM** – advertising on social media
- **SEO** – content marketing and local & technical SEO
- **Waze** – geo-targeted advertising
- **Creation of custom** landing pages
- **L-GAS** – comprehensive analytical solution
- **Call measuring** and tracking
- **LeadBooster** – online conversion tool



OUR CUSTOM SOLUTIONS.



SEM - Google Ads & Remarketing

LeadStream Agency is a certified Google Premier Partner

- Target your market precisely
- Dominate search results
- Get pre-qualified leads
- Reach undecided visitors
- Expand your visibility on YouTube!



SMM - Social Media Marketing

Our team will be able to find the people interested in your vehicles among the millions of social media users. Attract the attention of new customers with creative visuals and compelling texts.

- Harness the full potential of Facebook/Instagram
- Benefit from the most advanced targeting options: Geo-targeting, interest-based targeting, demographic analysis, A/B testing, and much more
- Be at the forefront with our video animations
- Accumulate pre-qualified leads integrated into your CRM
- Take advantage of tools such as Messenger for instant contact!



OUR CUSTOM SOLUTIONS.



LeadBooster - Customizable tool developed by LeadStream

Boost the conversion of your website!

- Improve visitor conversion on your site
- Present special offers according to the season
- Enrich your CRM database

SEO - Content Marketing and Local & Technical SEO

The LeadStream agency is specialized for the automotive industry. Follow the best practices recommended by Google!

- Increase your organic traffic
- Customized strategies adapted to your specific business and local reality
- Bilingual local writers specialized in the automotive industry
- Content marketing offering added value to customers and users



OUR CUSTOM SOLUTIONS.

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Local **SEO**

Proposal adapted to your needs



- Strengthen your local presence
- Convert your online traffic into walk-in traffic at your dealership
- Maximize the impact of your Google My Business profile

SEO+ / Technical SEO

Boost your SEO with a custom package:

- Direct access to your SEO specialist
- Optimization of new, pre-owned and service pages
- Optimization of the website architecture
- Addition of structured data (*where permitted*)
- Creation of internal and external links
- Performance reports



OUR CUSTOM SOLUTIONS.

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Waze - Geo-targeting advertising tool

Put your dealership on the map!

- Increase your visibility over your competitors
- Be present when the customer is ready for a visit
- Consumers are guided to your nearby dealership



L-Gas - A complete analytical solution

Find out today which advertising channel is the most profitable for you!

LeadStream offers you a complete analytical solution to help you discover the best digital marketing mix for your business.

- Discover the impact of your advertising investments
- Improve your decision making with our personalized dashboards
- Maximize your return on investment

