



EVERY LEAD ADDRESSED. EVERY EXPERIENCE MAXIMIZED.

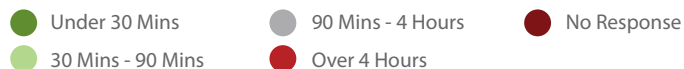
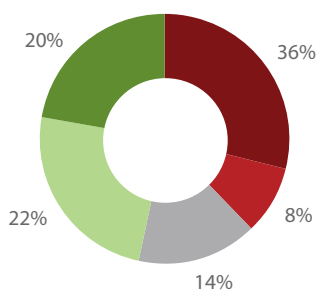
Who's managing your lead essentials?

As digital traffic continues to cultivate showroom traffic, dealerships are competing for every additional lead and investing heavily in complex online marketing to get even a slight up-turn in their conversion rates or visit-to-lead ratios.

Meanwhile, too many existing leads are falling through the cracks, which equates to wasted ad spend that can be avoided with proper Lead Response Management.

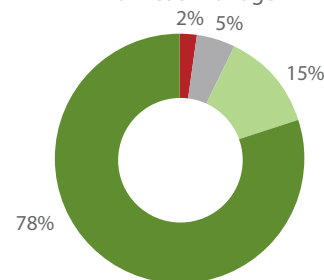
2019 Global Mystery Shops

Without Lead Manager



2019 Global Results

With Lead Manager



RAPID RTC Lead Manager maximizes the essentials of your Digital Lead Management process.



NO LEADS UNANSWERED.

Thousands of clients have processed over 20,000,000 of their leads through our tool and have never missed sending a personalised response to an online inquiry. No auto replies and no more wasted media spend aimed at generating leads.



A QUALITY RESPONSE EVERY TIME.

24/7 real-time access to a suite of simple mobile tools that ensure a timely response without exception. Our dealers report an industry-leading average response time of under 30 minutes, down from hours.



OPTIMIZED CUSTOMER EXPERIENCE.

It's a highly competitive industry and only the best customer experience will set you apart. The combination of record speed, premium appearance and on-demand availability of multimedia assets gives your prospective customers the total experience.



RETURN ON INVESTMENT.

With the Business Intelligence dashboard, there is a full record connecting lead response metrics and email interactions. And, with insight into your digital lead sources, you can see where your marketing spends are most efficient.



INDUSTRY'S FIRST CRM PLUG-IN.

We enhance your CRM solution; we never replace it. Our focus is to maximize your customers' experience across digital touchpoints while seamlessly integrating our technology with your CRM.



INTUITIVE & SMART.

Requires no complex training, no app to download or special hardware or software required – works with any desktop or mobile device and delivers results from day one.

Our feature-rich offering and intuitive platform ensures you'll never miss an internet lead again.

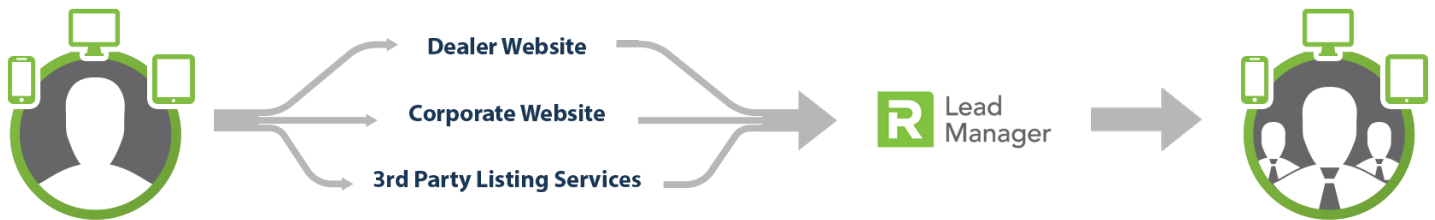
In today's world of on-demand services, customer expectations around personalization and one-to-one communications have never been higher. Not only do they expect a response to their inquiry, but it needs to provide relevant content in a timely fashion.



Stay engaged, Stay connected, and Stay on top.

As the authority in lead management, and a preferred partner to OEMs and dealer groups, we make it our business to ensure you are delivering a premium and optimal customer experience every time. Follow up with premium, personalised responses consistent

with your brand guidelines and attach on-demand media files; such as videos, photos, and brochures all in a matter of seconds. Plus, always stay informed with benchmark business intelligence showing top performers both from salespeople and lead sources.



RAPID RTC Lead Manager collects and consolidates your digital leads from hundreds of online sources and instantly sends an alert to your sales executive's mobiles. Once accepted, the sales individual is eligible for immediate engagement within a certain period of time before opening the lead back up to the larger sales pool, always ensuring a timely response.

Lead Manager Package	One Time Configuration Fee	Group Size 1	Group Size 2	Group Size 3	Group Size 4
Standard	\$345	\$409	\$438	\$456	\$475
Enhanced	\$515	\$569	\$615	\$629	\$649
Premium	\$689	\$674	\$699	\$719	\$739