

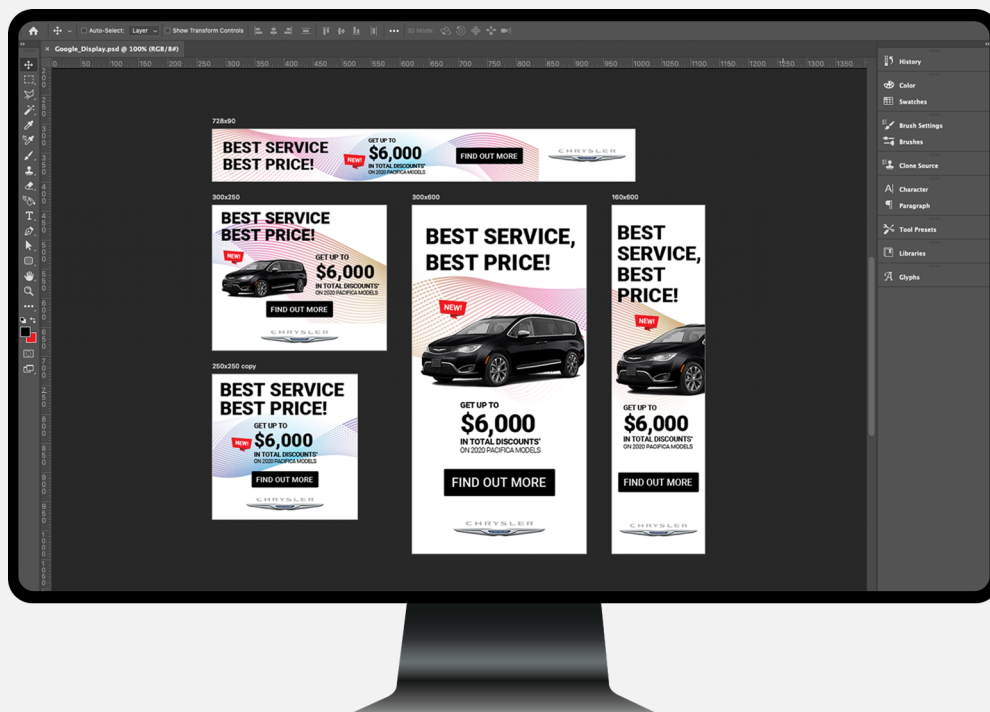
CREATIVE SERVICES



FCA DIGITAL
CERTIFIED PROVIDER

Canadian Automotive Creative Expertise Dedicated to Your Dealership

Attract the attention of online car shoppers with captivating artwork for your dealership's online presence, including display banners for special offers and promotions, customized website headers, unique homepage sliders, and more! Our Creative Services team is available to help add the creative design elements you're looking for when creating custom artwork. They take the time to understand your needs to provide you with the right design expertise. Once your design is ready you can schedule release dates and move forward with confidence!



WITH CREATIVE SERVICES YOU CAN TAKE ADVANTAGE OF:

- Media assets customized for your dealership needs and the current season
- Access to a Creative Consultant who understands the industry and your dealership website
- Ability to schedule the release of your artwork on any day of the month



HOW CREATIVE SERVICES CAN HELP:

- Your website will always be fresh and current with new content
- Work with usability and design experts to understand how to increase shopper engagement on your website
- Differentiate your dealership by promoting on the lot specials, certified used vehicle offers, seasonal sales, service and parts specials, new model offerings, customer testimonials and more!
- Stylistically align to your brand and in-market campaigns